



TAMBORINE MOUNTAIN CHAMBER OF COMMERCE & INDUSTRY INC

All correspondence to
The Secretary
P.O. Box 68
North Tamborine QLD 4272
ABN 49 834 636 195

Phone: 07 5545 0944
Email: memberships@tamborinemtncc.org.au
Secretary: secretary@tamborinemtncc.org.au
Website: www.visittamborinemountain.com.au

TELEPHONE DIRECTORY

Listing Options

Standard Listing - \$100 members / \$150 non-members (excl GST)

Black & white with text only

1/4 page Advert - \$300 members / \$400 non-members (excl GST) + Bonus Standard Listing

Full colour advertisement. 105 x 74mm portrait must be supplied via email to

webadmin@tamborinemtncc.org.au

1/2 page Advert - \$500 members / \$650 non-members(excl GST) + Bonus Standard Listing

Full colour advertisement. 148 x 105mm landscape must be supplied via email to

webadmin@tamborinemtncc.org.au

Full Page Advert - \$1,000 members / \$1,200 non-members (excl GST) + Bonus Standard Listing

Full colour advertisement. 210 x 148mm landscape must be supplied via email to

webadmin@tamborinemtncc.org.au

Premium + Gold Sponsors - 20% discount

Silver sponsors - 10% discount

Additional advertising information and options

* Right of page preference 5% loading

* Positioning is given on a first served basis. Extra charges may apply if your digital files are not compatible.

* NEED ARTWORK? EMAIL

webadmin@tamborinemtncc.org.au or call Andrew

0432 827 537 to discuss.

MEDIA FOR MEMBERS

The Chamber of Commerce offers a unique range of media products, available to members.

This range of media focus on local and tourist based demographics. The following information shows members how to use these different media, how much they cost, while also briefly outlining the kind of people viewing these media.

WEBSITE

The Chamber of Commerce website provides all registered members with the ability to list their business within our website which is mobile friendly. With over 20,000 unique visitors passing through the website every month, this media is extremely valuable to all operators on the Mountain.

Standard business

\$350 for listings within 3 categories

\$50 for each extra category with same content (maximum of 6 total categories)

Tourism Group or Directory Business

\$500 for listing in the category of 'Other tourism directory websites'.

Community & Affiliate Organisations

Free listing

WHO TO CONTACT

The Website Sub Committee
webadmin@tamborinemtncc.org.au

SPECIFICATIONS OF MEDIA

Listings within the website require you to submit the following resources for placement onto the website. Please provide images in a high jpg resolution. Also ensure your spelling and contact details are correct. Category requests must be relevant to your business. All content submitted is subject to the approval of the **Website Sub Committee**.

RESOURCES REQUIRED

- The categories you wish to list your business in
- Introduction/descriptive content up to 300 words and 6-12 images - maximum

WEBSITE MEMBER LISTING

All members of the Tamborine Mountain Chamber of Commerce will be listed within the Chamber website on the A-Z directory listing.

COST

Free

FACEBOOK PAGE

The Tamborine Mountain Chamber has its main Facebook page at:

[facebook.com/visittamborinemountain](https://www.facebook.com/visittamborinemountain)

COST OF MEDIA

Free

WHO TO CONTACT

Andrew

webadmin@tamborinemtncc.org.au



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MAP BROCHURE

The Chamber of Commerce Map Brochure is a unique media that reaches a tourism based demographic while they are visiting Tamborine Mountain

Distribution of the Map brochure occurs through the CBD of Brisbane, and other high traffic density areas in Brisbane and the Gold Coast

DEMOGRAPHIC

Tourism focused 100%

WHO TO CONTACT

mapbrochure@tamborinemtncc.org.au
tourism@tamborinemtncc.org.au

SPECIFICATIONS OF MEDIA

Map brochure listings require you to submit completed artwork
Artwork can be done for a fee

ADVERT SIZES & RATES

Map Brochure - DL

1x DL \$ 3,100
1/2 DL \$ 1,700
1/3 DL \$ 1,250
1/4 DL \$ 1,000
1/6 DL \$ 600

Members less 10%

Partner opportunities available

MAP INFORMATION SIGNS

The Chamber of Commerce manages 10 outdoor map signs for the benefit of all business operators on the Mountain. They give important information to visitors travelling around the Mountain

Cost

SPECIFICATIONS OF MEDIA

Map information signage requires
- Business name
- Business address
- Business contact numbers

VISITOR INFORMATION CENTRE DVD

The VIC provides a continually DVD loop of tourist based businesses on the Mountain. All visitors to the VIC see both DVD's as they enter and browse the brochures.

COST OF MEDIA

\$250 for 3 slides - members
\$310 for 3 slides - non members

SPECIFICATIONS OF MEDIA

Provide 3 high resolution images of your business, your logos, phone number and address, plus website details. Note - the designer engaged to complete the DVD's reserves the right to design the project as they see fit to promote the Mountain in its entirety

WHO TO CONTACT

marketing@tamborinemtncc.org.au

V.I.C BROCHURES

The Visitor Information Centre provides a free brochure display service to all tourism vendors on Tamborine Mountain

COST OF MEDIA p/a

Free for members / \$100 non

SPECIFICATIONS OF MEDIA

Flyers must fit into existing display holders (generally DL size)
Please leave your flyers with the volunteers at the Centre. Do not place your flyers as they will be removed if placed incorrectly, or without permission.

V.I.C BANNER

The VIC provides a small area to place a banner or install your media in the Centre. \$250 per month
This area is available on a monthly rotation, and interested businesses will need to book in advance.

TELEPHONE DIRECTORY

The telephone and services directory is the only print publication that lists business operators, residents, community services and association details of Tamborine Mountain. This publication is delivered to households and businesses on the Mountain - and printed once a year by the TM Chamber of Commerce Inc.

SPECIFICATIONS OF MEDIA

Business listings within the Telephone Directory require you to submit the following details for approval then subsequent placement into the Telephone Directory

- Your business name