



Tamborine Mountain Chamber of Commerce & Industry Inc

All correspondence to
The Secretary
PO Box 68
North Tamborine QLD 4272
ABN 49 834 636 195

Telephone (07) 5545 0944
Email memberships@tamborinemtncc.org.au
Secretary secretary@tamborinemtncc.org.au
Web Site www.tamborinemtncc.org.au

TELEPHONE DIRECTORY

Listing Options

Standard Listing - \$100 members /
\$150 non-members (excl GST)

Black & white with text only

1/4 page Advert - \$300 members
/ \$400 non-members (excl GST) +

Bonus Standard Listing

Full colour advertisement.

105 x 74mm portrait must be

supplied via email to webadmin@tamborinemtncc.org.au

1/2 page Advert - \$500 members
/ \$650 non-members(excl GST) +

Bonus Standard Listing

Full colour advertisement. 148

x 105mm landscape must be

supplied via email to webadmin@tamborinemtncc.org.au

Full Page Advert - \$1,000 members
/ \$1,200 non-members (excl GST) +

Bonus Standard Listing

Full colour advertisement. 210

x 148mm landscape must be

supplied via email to webadmin@tamborinemtncc.org.au

Premium + Gold Sponsors - 20%
discount

Silver sponsors - 10% discount

Additional advertising information
and options

* Right of page preference 5%
loading

* Positioning is given on a first
served basis. Extra charges may
apply if your digital files are not
compatible.

* **NEED ARTWORK? EMAIL**

webadmin@tamborinemtncc.org.au
or call Alan 0419 269 430 to discuss.

MEDIA FOR MEMBERS

The Chamber of Commerce offers
a unique range of media products,
available to members. This range
of media focus on local and tourist
based demographics. The following
information shows members how to
use these different media, how much
they cost, while also briefly outlining
the kind of people viewing these
media.

WEBSITE

The Chamber of Commerce website
provides all registered members
with the ability to list their business
within our website which is mobile
friendly. With over 20,000 unique
visitors passing through the website
every month, this media is extremely
valuable to all operators on the
Mountain.

COST OF MEDIA FOR MEMBERS

Standard business

\$350 for listings within 3 categories
\$50 for each extra category with
same content (maximum of 6 total
categories)

Tourism Group or Directory Business

\$ 500 for listing in the category of
'Other tourism directory websites'.

Community & Affiliate Organisations

Free listing

WHO TO CONTACT

The Website Sub Committee
website@tamborinemtncc.org.au
webadmin@tamborinemtncc.org.au

SPECIFICATIONS OF MEDIA

Listings within the website require
you to submit the following resources
for placement onto the website.

Please provide images in a high jpg
resolution. Also ensure your spelling
and contact details are correct.

Category requests must be relevant to
your business. All content submitted
is subject to the approval of the
Website Sub Committee.

RESOURCES REQUIRED

- The categories you wish to list your
business in

- Introduction content up to 300
words

and 6 images - maximum

WEBSITE MEMBER LISTING

All members of the Tamborine
Mountain Chamber of Commerce
will be listed within the Chamber
website on the A-Z directory listing.

COST

Free

FACEBOOK PAGE

The Tamborine Mountain Chamber
has two facebook pages

[www.facebook.com/
TamborineMountainQLD](http://www.facebook.com/TamborineMountainQLD)

+
[VisitTamborineMountain](http://www.facebook.com/VisitTamborineMountain)

COST OF MEDIA

Free

WHO TO CONTACT

Dianne

socialmedia@tamborinemtncc.org.au



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MAP BROCHURE

The Chamber of Commerce Map Brochure is a unique media that reaches a tourism based demographic while they are visiting Tamborine Mountain

Distribution of the Map brochure occurs through the CBD of Brisbane, and other high traffic density areas in Brisbane and the Gold Coast

DEMOGRAPHIC

Tourism focused 100%

WHO TO CONTACT

mapbrochure@tamborinemtncc.org.au
tourism@tamborinemtncc.org.au

SPECIFICATIONS OF MEDIA

Map brochure listings require you to submit completed artwork
Artwork can be done for a fee

ADVERT SIZES & RATES

Map Brochure - DL

1x DL \$ 3,100
1/2 DL \$ 1,700
1/3 DL \$ 1,250
1/4 DL \$ 1,000
1/6 DL \$ 600

Members less 10%

Partner opportunities available

MAP INFORMATION SIGNS

The Chamber of Commerce manages 10 outdoor map signs for the benefit of all business operators on the Mountain. They give important information to visitors travelling around the Mountain

Cost

\$100 standard listing - member
\$150 standard listing - non member
\$50 per additional listings (max 3)
Contact the Tourism Committee
tourism@tamborinemtncc.org.au

SPECIFICATIONS OF MEDIA

Map information signage requires

- Business name
- Business address
- Business contact numbers

VISITOR INFORMATION CENTRE DVD

The VIC provides a continually DVD loop of tourist based businesses on the Mountain. All visitors to the VIC see both DVD's as they enter and browse the brochures.

COST OF MEDIA

\$250 for 3 slides - members
\$310 for 3 slides - non members

SPECIFICATIONS OF MEDIA

Provide 3 high resolution images of your business, your logos, phone number and address, plus website details.

Note - the designer engaged to complete the DVD's reserves the right to design the project as they see fit to promote the Mountain in its entirety

WHO TO CONTACT

marketing@tamborinemtncc.org.au

V.I.C BROCHURES

The Visitor Information Centre provides a free brochure display service to all tourism vendors on Tamborine Mountain

COST OF MEDIA p/a

Free for members / \$100 non members

WHO TO CONTACT

VIC co-ordinator
vic@tamborinemtncc.org.au OR
tmvic@bigpond.com

SPECIFICATIONS OF MEDIA

Flyers must fit into existing display holders (generally DL size)
Please leave your flyers with the volunteers at the Centre.
Do not place your flyers as they will be removed if placed incorrectly, or without permission.

V.I.C BANNER

The VIC provides a small area to place a banner or install your media in the Centre. \$250 per month
This area is available on a monthly rotation, and interested businesses will need to book in advance.

TELEPHONE DIRECTORY

The telephone and services directory is the only print publication that lists business operators, residents, community services and association details of Tamborine Mountain. This publication is delivered to households and businesses on the Mountain - and printed once a year by the TM Chamber of Commerce Inc.

SPECIFICATIONS OF MEDIA

Business listings within the Telephone Directory require you to submit the following details for approval then subsequent placement into the Telephone Directory

- Your business name
- 1 sentence business description of your services
- Your business phone number
- Your business address
- Your business website
- Your business email address